



MEDIA INFO

A guide to advertising in JLife MANCHESTER

Welcome to JLife Manchester, our glossy bi-monthly lifestyle publication specifically for Manchester's Jewish community, and here's your chance to advertise directly to this affluent market in a quality format in a media with real credibility. The 16,000 run magazine is distributed free directly to households in key areas across the city such as Whitefield, Prestwich, Hale and Bowden.. It is also available at pick up points including the major supermarkets and community delis and centres, and distributed via key schools and synagogues.

The publication is packed with interesting features and information from the community, there's something for everyone! Reach your target market by advertising in JLife Manchester, classified adverts start at just £32 per month! (6 issue package). More information at www.jlifemagazine.co.uk.



FEATURES INCLUDE:

- Community Round Up & Photos
- Home & Garden
- Food & Drink
- Travel
- Business
- Health
- Cinema Listings
- Events
- Leisure & Entertainment
- Motors
- Reviews
- Kids Stuff
- Finance
- Fashion
- Property

& MORE!



RATE CARD

Main Issue Sponsor

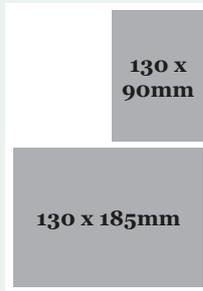
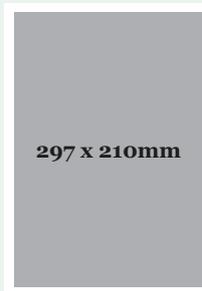
(includes back page, front page curl up & a quarter page teaser) £1500.00

Full Page Advertorial

£1000.00

Free Editorial

Advertise in 4 issues (quarter page minimum) to receive a FREE editorial feature, the size of your largest booked advertisement.



- Full Page (297 x 210mm) £850.00
- Half Page (130 x 185mm) £495.00
- Half Page (266 x 90mm) £495.00
- Quarter Page (130 x 90mm) £275.00
- Classified (45 x 65mm) £75.00
- Classified (45 x 32mm) £40.00

Artwork should be supplied as high-resolution jpeg or tiff with all fonts outlined and 3mm bleed on full page ads.

DISCOUNT RATES

We give special rates for repeated purchases, charity organisations & agencies:

- 10% OFF - 2 Issues
- 10% OFF - Prepay
- 15% OFF - 4 or more
- 15% OFF - Charity
- 20% OFF - 6 or more
- 10% OFF - Agency Commission

WEBSITE ADVERTISING All rates + vat

Main Headers and Skyscrapers All Pages
 2 months £200.00 | 6 months £400.00 | 12 months £600.00
Featured Business Section on Homepage Rotating Link to Feature Page
 12 months £375.00

DIGITAL All rates + vat

- E-Shots**
Exclusive e-shot created in-house and sent to our database £499.00
- E-Shot Banner**
Exclusive banner at the base of our magazine e-shot sent to our database £299.00
- Social Media**
You can use our Facebook and Twitter feeds for FREE by following/liking each other!
We also offer support services such as SEO Optimisation, Web Design, Blogging, Web Maintenance and much more.

Get a fresh approach to your marketing contact us.
 ☎ 0845 052 2911 ☎ 0113 230 2847
 info@nutsforprint.co.uk www.jlifemagazine.co.uk

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Media Buying • Advertising • Marketing • Design • Branding • Print • Web

